Transcript of edited excerpts.

UMANOV_MATT

"My name is Matt Umanov, and I have a guitar store on Bleecker Street, which I have had in that general neighborhood since the 1960s.

Why would I want to move? [laughs] Here's the best quote I ever heard on that—Dave Von Ronk, you know who he was? He was one of the seminal folk singers. Somebody once asked—he lived over on Christopher Street—somebody once asked, "Dave, would you ever consider living anyplace other than Greenwich Village?" He says, "Why should I go anyplace else? I'm already here." As far as I'm concerned my location is on the best block of the best segment of the best street in the entire city of New York that I could possibly have my store on. I wouldn't want it on any other block of any other street. I love it there. I love it. It's great."